



Port City Paella — *An Evening with Sam Quinones*

Sponsorship Prospectus

Presented By:

Delta Sculling Center

Introduction

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Delta Sculling Center is a nonprofit rowing community based in Stockton, California — where everyBODY sculls. We're committed to making the sport of rowing accessible to all, regardless of age, ability, or economic means, serving both youth and adults through programs for youth rowers, adults of every experience level, veterans, and adaptive athletes alike. At the heart of everything we do is a simple belief — that rowing builds healthy habits, confidence, and lasting friendships, and that power should be available to everyone in our community.

Port City Paella is a brand-new fundraising event this year, created to bring our community together in support of Delta Sculling Center's mission and to help us continue growing our programs for everyone we serve.

"It's so inspiring to see all people – physically challenged, mentally challenged & able bodied all working closely together to enjoy the beautiful sport of rowing. DSC truly offers a setting where everyBODY can row and feel the glow of success."

— Ann Smith
Masters Program



Why Sponsor?

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A Story Worth Sponsoring



Sponsoring Port City Paella is a meaningful way to put your business in front of a warm, engaged community while directly supporting Delta Sculling Center's mission to make rowing accessible to everyone we serve.

The evening will center around a conversation with Sam Quinones, an award-winning author known for finding extraordinary stories in everyday American life. His book, *The Perfect Tuba*, follows tuba players and band directors who found purpose not through fame or fortune, but through hard work, perseverance, and community — people who found belonging simply by showing up and doing something they loved, together.

That story feels like home to us. Rowing isn't the flashiest sport, but for the youth, adults, veterans, and adaptive athletes we serve, it offers the same thing Sam writes about: a place to belong, a reason to keep showing up, and the quiet confidence that comes from working hard alongside others. An evening with Sam isn't just a great night out — it's a true reflection of everything Delta Sculling Center stands for.



SPONSORSHIP PACKAGES



Benefit	Premiere Sponsor \$10,000 – 1 Available	Gathering Sponsor \$5,000 – 2 Available	Community Sponsor \$2,500 – 4 Available	Neighbor \$1,000 – UNLIMITED
General Admission Seats	16 Tickets (Two tables of 8)	8 Tickets (Table of 8)	2 Tickets	2 Tickets
A Toast with Sam / VIP Access	4 of the 16 tickets include VIP access	4 of the 8 tickets include VIP access	Both tickets include VIP access	VIP for the 2 tickets are only available to the first 4 sponsors to secure their sponsorship
On the Water Experience	Team Building Through Sculling – a memorable morning on the water for up to 8 participants, strengthening teamwork, leadership, communication, and trust while promoting wellness and connection (see details below)	A morning ride-along in the coach boats with our OarBusters and Freedom Rowers (adaptive athletes and military veterans) – a genuinely inspiring, up-close look at our community on the water	A boathouse visit and hands-on intro to rowing – learn the basics and get a first taste of the sport	Wine & cheese at the boathouse – a relaxed taste of the Delta Sculling Center community
Naming Rights to “A Toast with Sam”	✓	–	–	–
Dedicated Solo Email Send*	✓	–	–	–
Swag/Promo Table	✓	–	–	–

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SPONSORSHIP PACKAGES CONT.



Benefit	Premiere Sponsor \$10,000 — 1 Available	Gathering Sponsor \$5,000 — 2 Available	Community Sponsor \$2,500 — 4 Available	Neighbor \$1,000 — UNLIMITED
Boat Branding	Branding on the actual boat used by the organization (year-round name recognition)	Branding on the oars of one boat used by the organization (year-round name recognition)	—	—
Included in Email Blasts	Most prominent, front-and-center placement	Prominent logo placement	Logo included	—
Digital & Social Visibility	Logo + link on website, 6 months; dedicated post plus mention in all event social posts	Logo + link on website, 4 months; individual mention plus up to 8 social posts	Logo + link on website, 60 days; up to 6 social posts	Logo on website, 30 days; up to 4 social posts
Verbal Recognition	Individual + brief remarks	Individual	Group	Group
Event Signage (Main room slideshow & signage)	Dedicated slide in slideshow, featured logo placement	Logo featured	Name featured	Name featured
Reserved Seating at Main Event	✓ (tables reserved at front of stage with stanchion featuring logo)	✓ (table reserved towards stage)	✓	✓

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Find Your Fit



Sponsorship opportunities for every level of support

1. PREMIERE SPONSOR

Contribution: \$10,000 | 1 Available

Our top sponsorship level and the presenting partner for the entire evening, including naming rights to “A Toast with Sam” (“A Toast with Sam, presented by [Company]”—our invite-only VIP opening reception). This is a wonderful opportunity for a business that wants to be woven into the full experience of the night, not just recognized at the edges of it.

Benefits:

- Two tables of 8 reserved for general admission; four of 16 tickets include access to VIP/ “A Toast with Sam,” our intimate invite-only pre-event gathering with Sam Quinones
- Naming rights to “A Toast with Sam” (“A Toast with Sam, presented by [Company]”)
- Team Building Through Sculling: a memorable morning on the water for up to 8 participants, strengthening teamwork, leadership, communication, and trust while promoting wellness and connection through the sport of rowing
- Most prominent, front-and-center logo placement in every email blast promoting the event
- Share your organization’s story with the Delta Sculling Center community through a dedicated email to our subscriber list.
**Content will be developed in collaboration with the sponsor and distributed by DSC to ensure alignment with our mission and values.*
- A dedicated promotional table toward the back of the room where you can display swag, business cards, or small giveaways for our guests
- A dedicated slide in our event slideshow with featured logo placement, plus check-in signage
- Logo and link on our website for 6 months after the event, plus a dedicated social media post and a mention in all event social media posts
- Individual verbal recognition from the mic, plus a brief moment to say a few words to our guests
- Branding on a boat used by our organization, for year-round name recognition
- A full table reserved at the main event, with a stanchion featuring your logo located in front of the stage
- First invitation to next year’s event, before we go to market with sponsorship opportunities



2. GATHERING SPONSOR

Contribution: \$5,000 | 2 Available

A meaningful, visible level of support for businesses who want to be genuinely felt throughout the evening.

Benefits:

- One table of 8 for general admission, four of the eight tickets include access to VIP/ "A Toast with Sam," our intimate invite-only pre-event gathering with Sam Quinones
- A morning ride-along in the coach boats with our OarBusters and Freedom Rowers (adaptive athletes and military veterans) — a genuinely inspiring, up-close look at our community on the water
- Prominent logo placement in every email blast promoting the event (just below Premiere)
- Logo featured on event signage (main room slideshow and check-in signage)
- Logo and link on our website for 4 months after the event, plus an individual social media mention and a mention in up to 8 social media posts
- Individual verbal recognition from the mic
- Branding on the oars of one of our boats, for year-round name recognition
- Reserved seating at the main event

3. COMMUNITY SPONSOR

Contribution: \$2,500 | 4 Available

Benefits:

- Two general admission tickets reserved for the event; both include access to VIP/ "A Toast with Sam," our intimate invite-only pre-event gathering with Sam Quinones.
- A boathouse visit and hands-on introduction to rowing — learn the basics and get a first taste of the sport with time in a boat
- Logo included in every email blast promoting the event
- Name featured on event signage
- Logo and link on our website for 60 days after the event, plus a mention in up to 6 of our social media posts
- Group verbal recognition from the mic
- Reserved seating at the main event

4. NEIGHBOR SPONSOR

Contribution: \$1,000 | UNLIMITED

Benefits:

- Two general admission tickets (VIP/ "A Toast with Sam," is only included if you are one of the first four companies to reserve your sponsorship)
- Wine & cheese at the boathouse — a relaxed taste of the Delta Sculling Center community
- Name featured on event signage
- Logo listed on our website for 30 days after the event, plus a mention in up to 4 of our social media posts
- Group verbal recognition from the mic
- Reserved seating at the main event

Event Schedule

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Join us for Port City Paella, an evening celebrating community, connection, and the everyday grit that brings people together — featuring a fireside conversation with bestselling author Sam Quinones. Guests will enjoy a warm, relaxed evening of great food, wine, and genuine conversation, all in support of Delta Sculling Center's mission to make rowing accessible to everyone. This is a fundraiser designed to feel like a gathering among friends — understated, welcoming, and true to who we are.



September 18, 2026



6:00 – 9:00 PM | VIP at 5:30 PM



Humphrey's University

6650 Inglewood Avenue, Stockton, CA



The Evening

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Evening at a Glance

- 5:30 PM — Guests arrive; those joining us for “A Toast with Sam”/VIP reception will enjoy an intimate pre-event gathering with wine, charcuterie, and casual conversation with Sam Quinones.
- 6:00 PM — Doors open to our fireside conversation with Sam, followed by the Port City Paella dinner
- Throughout the evening — Conversation, community, and a few special moments of fundraising, including a silent auction and raffle
- 9:00 PM — Evening concludes



Registration opens in August

Ticket Information

General admission tickets are \$90 (early bird) and \$125 (regular pricing). Every sponsorship tier includes complimentary general admission tickets with top tiers receiving access to “A Toast with Sam”/VIP Reception — see the sponsorship tiers above for details specific to your level.



Thank You

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Thank you for taking the time to consider becoming a sponsor of Port City Paella. Delta Sculling Center exists because of the generosity of partners like you — businesses and individuals who believe, as we do, that everyBODY deserves a place to belong, grow, and thrive. Whatever level of support feels right for you, know that it directly helps us keep rowing accessible to the youth, adults, veterans, and adaptive athletes who call Delta Sculling Center home.

We'd love to have you join us for this special evening.



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